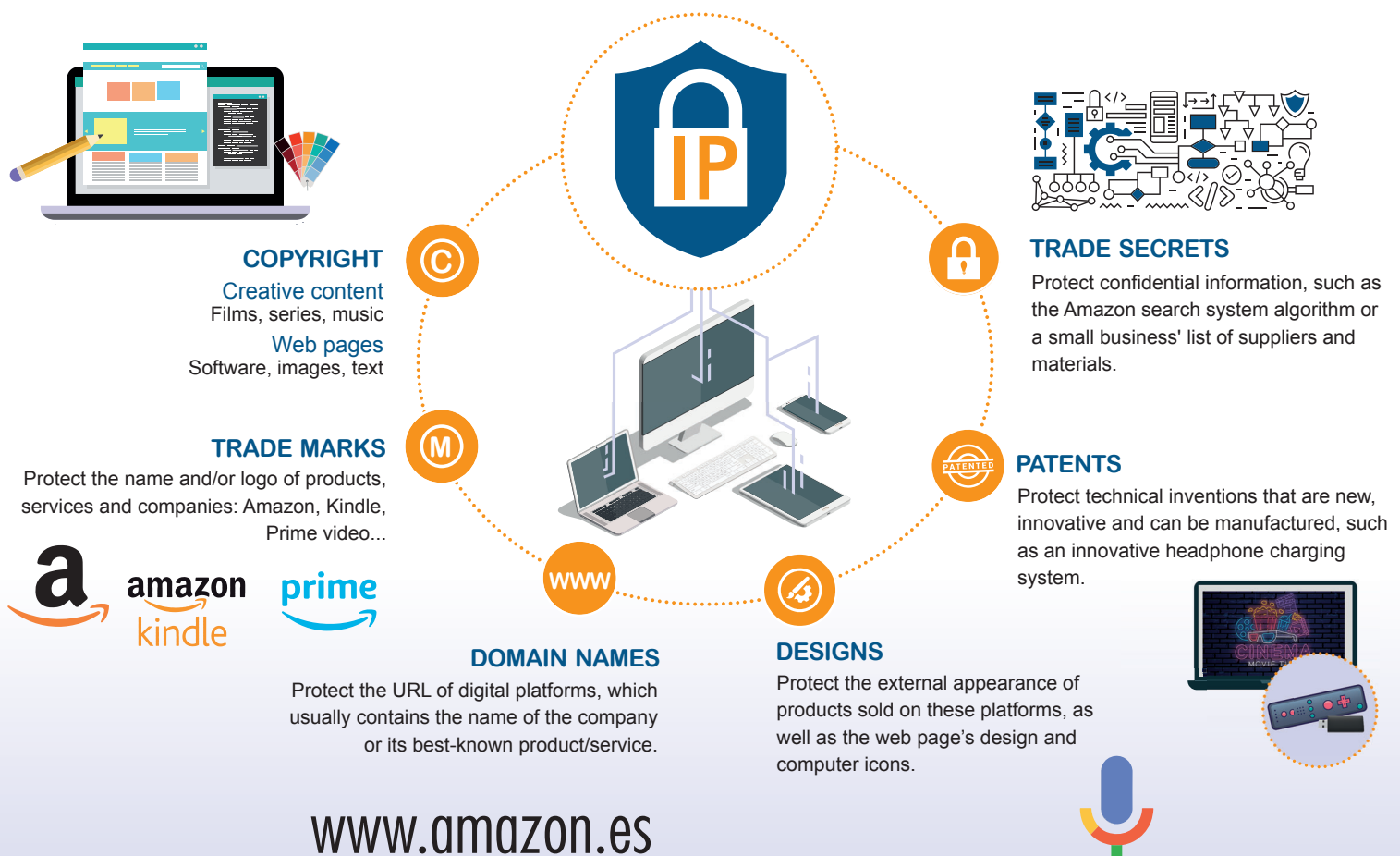


Digital platforms are applications and websites that allow you to share and access all types of audiovisual content (music, videos, etc.), or to buy products and services on the Internet.



What are the elements of a digital platform protected by intellectual and industrial property?



Subscription and use of legal platforms



LEGAL PLATFORMS



Incentives for creativity and development in the audiovisual sector (for instance, Netflix produces many films and series)



Personal and financial data safety



Quality of the services and products received:

Digital content

High resolution even in streaming, no ads or pop-ups

Concerning products

2-year manufacturer's warranty



Safe sharing of links with friends



Easy, simple and organised access to your favourite content



ILLEGAL PLATFORMS

Lack of support to producers, screenwriters, artists, singers, etc., which may lead to the abandonment of their musical career or the non-renewal of their show (in the case of series).

Likewise, the lack of profits can lead small businesses to go bankrupt, such as small animation companies, independent music production companies, etc.



Potential fraudulent misuse of your personal and financial data



Problemas de calidad:

Digital content

Low resolution, pop-ups with ads and cuts during streaming

Concerning products

Uncertainty regarding the business origin of products, mediocre materials without any guarantee



Spyware, viruses



Illegal platforms are more unstable because they change their domain names often so as not to be detected. In addition, due to their financing methods, they often display many pop-ups, advertisements and inappropriate content

WATCH OUT!

There are many illegal websites sharing copyright-protected content. Downloading content from such sites helps mafias and people other than the creators and artists to make money at their expense.



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